

PRESS RELEASE, August 2, 2007

Detroit Advances Literacy

Daphne W. Ntiri, PhD, Professor in the Interdisciplinary Studies Department, Wayne State University and Director of the Detroit Literacy Coalition (DLC) calls attention to Literacy as The Road Map to a Successful Michigan

The Detroit Literacy Coalition is pleased to present its *Fifth Annual International Literacy Day* event on Sunday September 16th, 2007 at 3pm at Maple Theatre (4135 Maple at Telegraph) in Bloomfield Hills, Michigan. The Coalition will mark *International Literacy Day* with the premiere showing of the feature film *YOU ARE HERE*. Praised for the script's integrity, palpable realism, flawless acting performances, and a contemporary message about a proliferating societal malaise that mirrors the devastation caused by illiteracy, *YOU ARE HERE* is a MUST SEE.

Prof. Daphne Ntiri, a native of Sierra Leone, West Africa has been engaged in constructive research and implementation of programs in adult literacy in the metro Detroit area for the last 30 years. Through the Detroit Literacy Coalition, she has empowered thousands of functional illiterate adults through literacy tutoring and training to meet employment needs and the demands of a global world. Today's statistics on adult illiteracy are very depressing at the local, national, and international level. More needs to be done to address the challenges of a technological and global society. The DLC asks for your support to help adults read, write and acquire the basic skills for success in today's world.

Current research shows the following dismal statistics:

- 47% of the adults in Detroit read at the lowest literacy levels
- 38% of the adults in Hamtramck and Inkster are functionally illiterate
- 36% of the adults in Ecorse are functionally illiterate (function at the lowest literacy level)

Your support is most welcome with your purchase of tickets to attend the film, *YOU ARE HERE*, written and produced by a local film maker, Tim Jeffrey. This fundraiser is open to the public on Sunday September 16 at 3pm. Please visit our website at:

www.detlitcoal.org or call **313-577-7683** for more info.

Ticket prices for this fundraiser

Platinum	\$1,000	Patron	\$100
Gold	\$ 750	Individual	\$ 30
Silver	\$ 500	Couple	\$ 50
Bronze	\$ 250	Family	\$ 75