

***2007 TARGET CHILDREN'S BOOK FESTIVAL – August 25,
10am -5pm, Kensington Metropark in Milford***

As you may know, Target gives back more than \$3 million each week to strengthen families and communities across the country with a focus on education, the arts, social services and other vital community partnerships. Our focus in education is specifically on early childhood reading (birth through age 9) and centers on helping to foster a love of reading. One of the ways we do that is by providing children's book festivals across the country. For the second year, Target is bringing the **Target Children's Book Festival Presented by the Detroit Free Press** to children and families of the Detroit metro area this summer. We are anticipating a crowd of 5,000 people.

The event this year will be held on **August 25th** from **10 am -5 pm** at **Kensington Metropark in Milford**. It is free and open to the public. The day will feature readings, storytelling, demonstrations, appearances by national/local authors and story characters, activity workshops and book related merchandise. We know it'll be a great day for families and children to celebrate reading!

Target is offering several non-profit organizations a fun and unique opportunity to participate in the event this year. The non-profit booth area will feature organizations offering interactive activities for children whether it be a make-and-take craft, hands-on activity, interactive performance, etc.

Sponsored by the Community Relations Department at Target Corporation in Minneapolis.